



Dear Sir or Madam:

We are pleased to support your clinic/concert request.

We greatly value these opportunities to assist you as they inspire and educate young musicians. We also see the public value of these types of events and wish to take full advantage by promoting your school and the event along with our sponsorship. You can assist in this effort by fulfilling the following:

- Please take as many photos as possible. Some of the best opportunities to show how good your event was are to publish a press release about the event. It has been our experience that interesting photos make press releases more interesting. Try to shoot the artist in performance and with students as he or she conducts the master class or clinic. When taking the photos, keep in mind that we have to be able to identify the artist, so make sure you can see the artist when you take the shot. We also request that you have someone take a photo with the artist and you as the coordinator of the event. It's great to promote the organizer of a successful event.
- Please take a moment and complete the enclosed questionnaire. We derive our copy for any press release from the information and feedback included in the report. Thorough and accurate recounting on your part will ensure accurate reporting of the event to the press and on our web site.

You've undoubtedly spent a great deal of time organizing this event. With just a few additional minutes you can ensure your great event receives the kind of coverage it deserves.

You can send us photos via email at [jimm@dansr.com](mailto:jimm@dansr.com) or in the mail. We return all photos after we complete the press release.

We appreciate your effort in making this relationship and your event special.

Sincerely,

DANSR, inc.

Jim Metz  
Marketing Manager